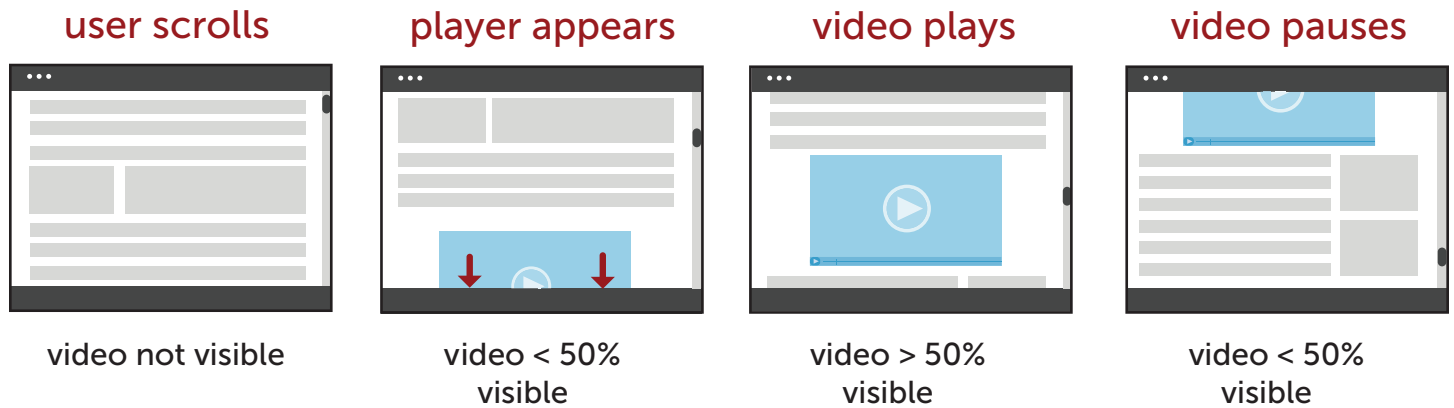


Outstream Video

New High Visibility Video Ad Unit

Outstream videos autoplay in highly visible players when users interact with content, even if a webpage does not have video content itself.



Why Outstream?

More Premium Inventory

These stand-alone videos allow clients to access high viewability inventory that does not have video content, effectively reaching a wider audience.

- Yahoo.com
- Huffingtonpost.com
- Foxnews.com
- Businessinsider.com
- Gawkermedia.com
- Accuweather.com
- Chicagotribune.com
- Monster.com
- Espn.com
- Mashable.com

Use Current Video Assets

Use your instream videos for outstream!

Supported files: x-flv, mp4, webm, x-ms-wmv, ogg, x-msvideo, mpeg, quicktime, 3gpp, 3gpp2, x-m4v
Recommended Video Lengths: 15 or 30 seconds

Greater Click Engagement

Outstream videos blend in with content, allowing users to effortlessly engage with the creative.



Why Choose Us?

ExactDrive provides access to premium outstream inventory without minimums, while utilizing industry-leading ad traffic quality and safety tools. We have the ability to serve outstream impressions across 58,000 domains.

Please email Support@exactdrive.com with questions and inquiries.