

Mobile Advertising

Any Device. Anywhere.

Extend your advertising reach into the exciting world of mobile. Reach your target audience regardless what device they are on by incorporating a mobile advertising strategy.

Mobile Creative Sizes

Use mobile-specific creative sizes to gain access to applications and device-optimized websites.



Medium Rectangle

300x250



Mobile Banner

320x50



Small Mobile Banner

300x50



Mobile Leaderboard

320x150



Mobile Interstitial

320x480

Targeting and Reporting

Target and report on website and application impressions impressions by:

Device Make and Model: Apple iPhone, Samsung Galaxy, HTC Nexus etc.

Carrier: Verizon, Sprint, AT&T, U.S. Cellular, T-Mobile, Cricket, Boost Mobile, etc.

Mobile Operating System: Android, Apple iOS, Blackberry, Chrome, etc.

Mobile Browser: Safari, Android, Chrome, Firefox, Internet Explorer, etc.

Inventory

Device-Optimized websites are modified for viewing and interaction in browsers on phones:

- Espn.com
- Huffingtonpost.com
- Foxnews.com
- Forbes.com
- Reuters.com
- Gawkermedia.com
- Esquire.com
- Rollingstone.com
- USAToday.com
- Accuweather.com
- People.com
- Monster.com

In-App involves applications that are installed on mobile devices:

- WeatherBug
- Wheel of Fortune
- DraftKings
- Words With Friends
- Whisper
- Solitaire Classic
- TheChive
- Slacker Radio
- Cookbook Recipes
- SpanishDict Translator
- Home Security Camera
- StockQuote

Why Choose Us?

ExactDrive provides access to premium inventory without minimums, while utilizing industry-leading ad traffic quality and safety tools. We have the ability to serve mobile impressions across +23,000 domains.

Please email Support@exactdrive.com with questions and inquiries.