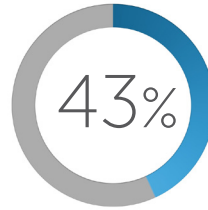


Digital Audio

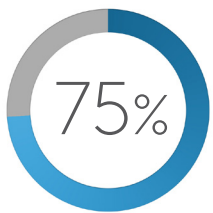
Reach Streamed Audio Content through Digital Audio

63
Minutes

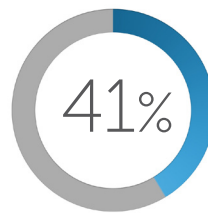
Time spend on mobile audio per day



Expected amount of households with a smart speaker by the end of 2018



Amount of streaming audio on mobile devices



Expected growth of digital audio by 2020

Source: eMarketer, Time Spend with Mobile 2018

Why Digital Audio?



Target On-the-Go Consumers

Non-visual messages effectively reach mobile users without sacrificing engagement



Use Current Radio Assets

Use your radio assets for audio across all devices and operating systems
Recommended Lengths: 15 or 30 seconds



Reach Popular Streaming Services



Why Choose Us?

ExactDrive provides access to premium audio inventory without minimums, while utilizing industry-leading ad traffic quality and safety tools.

Please email Support@exactdrive.com with questions and inquiries.