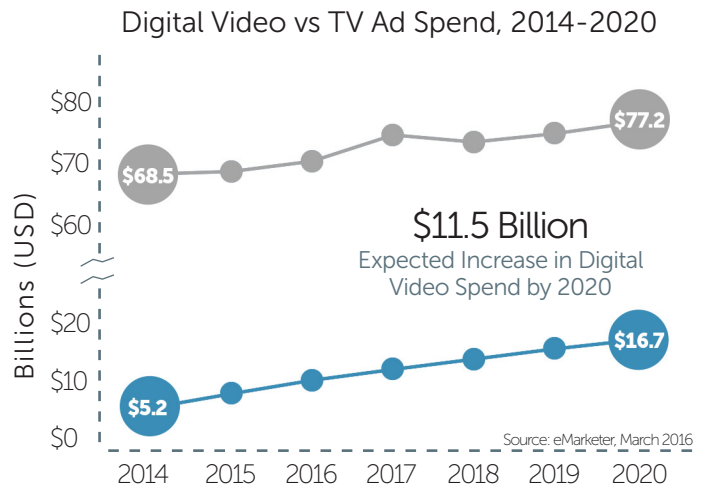


Instream Video

Increase Engagement Through High Impact Video Advertising

Use instream video in conjunction with banner and mobile display to amplify your campaigns.



Why Instream?

Rich Creative Experience

Videos provide high level of user engagement, allowing advertisers to better sell brands.

Use Current Video Assets

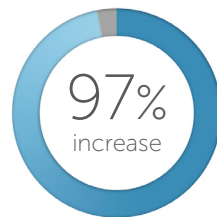
Use your linear video assets for instream across all devices and operating systems.

Supported files: VAST, x-flv, mp4, webm, x-ms-wmv, ogg, x-msvideo, mpeg, quicktime, 3gpp, 3gpp2, x-m4v
Recommended Video Lengths: 15 or 30 seconds

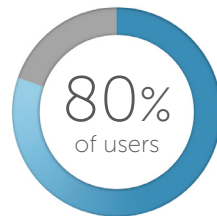
Reach Online Video Content

Instream videos play before, during or after hosted video content on a domain.

- | | | | |
|----------------------|-----------------------|--------------------|-------------------|
| - Espn.com | - Forbes.com | - Esquire.com | - Accuweather.com |
| - Huffingtonpost.com | - USAToday.com | - Rollingstone.com | - Gawkermedia.com |
| - Foxnews.com | - Reuters.com | - Bet.com | - Monster.com |
| - BBC.com | - Businessinsider.com | - Billboard.com | - Yahoo.com |
| - Chicagotribune.com | - AP.org | - People.com | - Mashable.com |



In purchase intent after positive interaction with video ad



Remember video ad within 30 days of exposure

Source: Inisvia, January 2016

Why Choose Us?

ExactDrive provides access to premium outstream inventory without minimums, while utilizing industry-leading ad traffic quality and safety tools. We have the ability to serve outstream impressions across 58,000 domains.

Please email Support@exactdrive.com with questions and inquiries.